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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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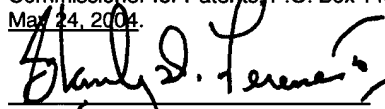
**OFFICE OF PETITIONS**

In re Application of : Srinivasan et al.  
Serial No. : 09/805,310 Examiner : B. Jackson  
Filed : March 13, 2001 Art Unit : 2685  
For : METHOD AND APPARATUS FOR TIME-AWARE  
AND LOCATION-AWARE MARKETING

May 24, 2004

**TRANSMITTAL LETTER**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" label no. EV372940902US under 37 C.F.R. 1.10, addressed to the Assistant Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450 on May 24, 2004.

  
Stanley D. Ference III  
Reg. No. 33,879

May 24, 2004  
Date of Signature

Mail Stop DAC  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

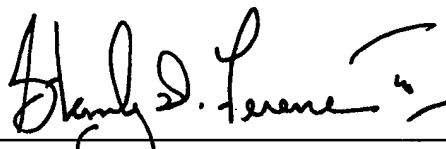
**Attention: Office of Petitions**

Sir:

Transmitted herewith are the following documents: 1) a Revocation of Power of Attorney with New Power of Attorney and Change of Correspondence Address (in two parts); 2) a Petition for Revival of an Application for Patent Abandoned Unintentionally Under 37 CFR 1.137(b) (in two parts); and 3) an Amendment.

Attached hereto is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$665.00 to cover the petition fee (small entity). In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or credit the credit card identified thereon as required to correct the error.

Respectfully submitted,



---

Stanley D. Ference III  
Registration No. 33,879

**Customer No. 35195**  
FERENCE & ASSOCIATES  
400 Broad Street  
Pittsburgh, Pennsylvania 15143  
(412) 741-8400  
(412) 741-9292 - Facsimile

Attorneys for Applicants

Enclosures



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**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicants hereby revoke all powers of attorney previously given.

Applicants hereby appoint Stanley D. Ference III (Reg. No. 33,879), an attorney admitted to one or more bars of the states of the United States, their attorney to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to the address associated with **Customer Number 35195**.

Dated: May 20, 2004

Kannan Srinivasan  
Kannan Srinivasan, Applicant

Dated: May \_\_\_\_, 2004

\_\_\_\_\_  
Michael I. Shamos, Applicant



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Dated: May \_\_\_\_, 2004

\_\_\_\_\_  
Kannan Srinivasan, Applicant

Dated: May 20, 2004

\_\_\_\_\_  
Michael I. Shamos, Applicant